



Appendix B: **Survey Results**

Introduction

As part of the public participation process, a Public Input Survey was created to gather community input. The survey was available, starting October 8th until November 14th. Households in the 46501 Argos Zip Code were notified via mail that the survey was online, and those who were unable to access the internet could fill out the survey at the Public Library or Town Hall. A total of 111 respondents took the survey to provide comments on how they view and define Argos as well as identifying future land use.

Defining Argos

Respondents were asked several questions that addressed why they live in Argos, how well the Town of Argos provides various services, important issues facing the Town, and their views on a series of statements about their community. In general, the majority of respondents stated they live in Argos because it is a good place to raise a family (52%). Other top reasons to live in Argos include excellent schools (47%), proximity to family (44%), and low crime (44%), see **Figure B.1**.

Respondents believe the community provides excellent parks and recreation services, schools, and a good quality of life. Respondents would like to see an increase in commercial and retail services and improved economic stability, as shown in **Figure B.2**.

Figure B.1: Reasons for Living in Argos

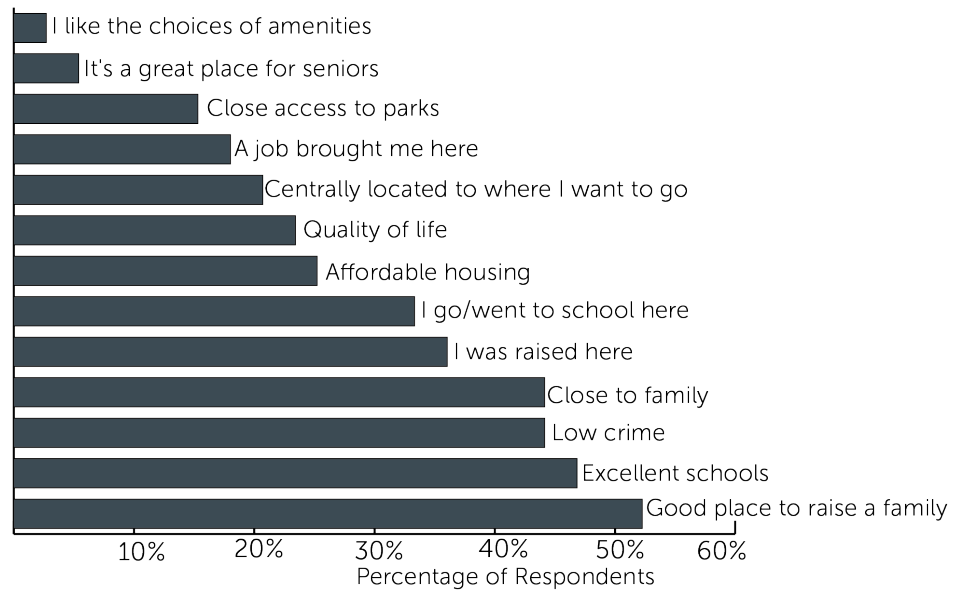


Figure B.2: Level of Services Provided by the Town of Argos

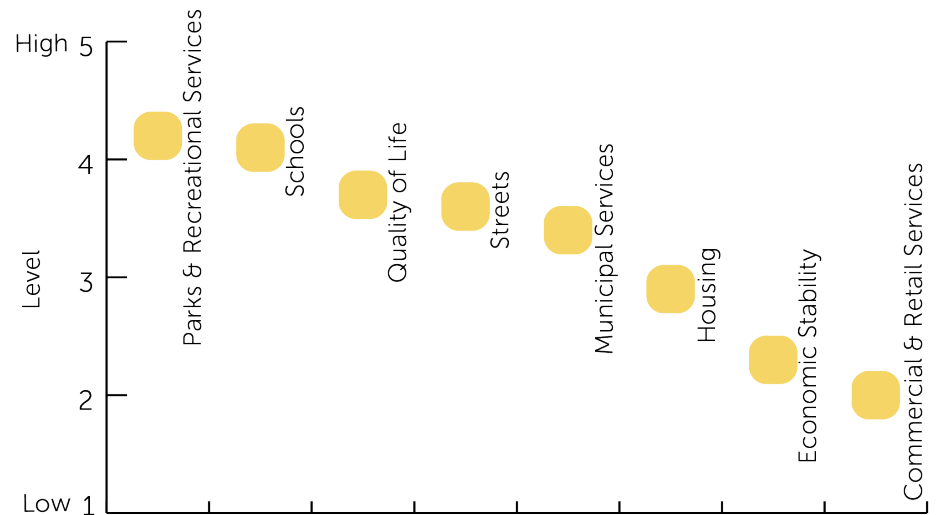


Table B.1, located on the next page, summarizes respondents views on a variety of statements about the Town. Respondents were asked to indicate their level of agreement on a scale from 1 to 5; 1-strongly disagree to 5-strongly agree.

On average, most agree that there is a shortage of quality retail business and quality dining, but would support local businesses with their shopping dollars if more services were offered. Many respondents strongly disagree that Argos offered good employment opportunities as well as venues for art and entertainment.

Figure B.3 echoes similar findings. The overwhelming majority believe the top three issues or problems facing Argos are: job/employment opportunities (76%), lack of growth (73%), and doing business in Argos (50%).

Figure B.3: Most Important Issues Facing Argos

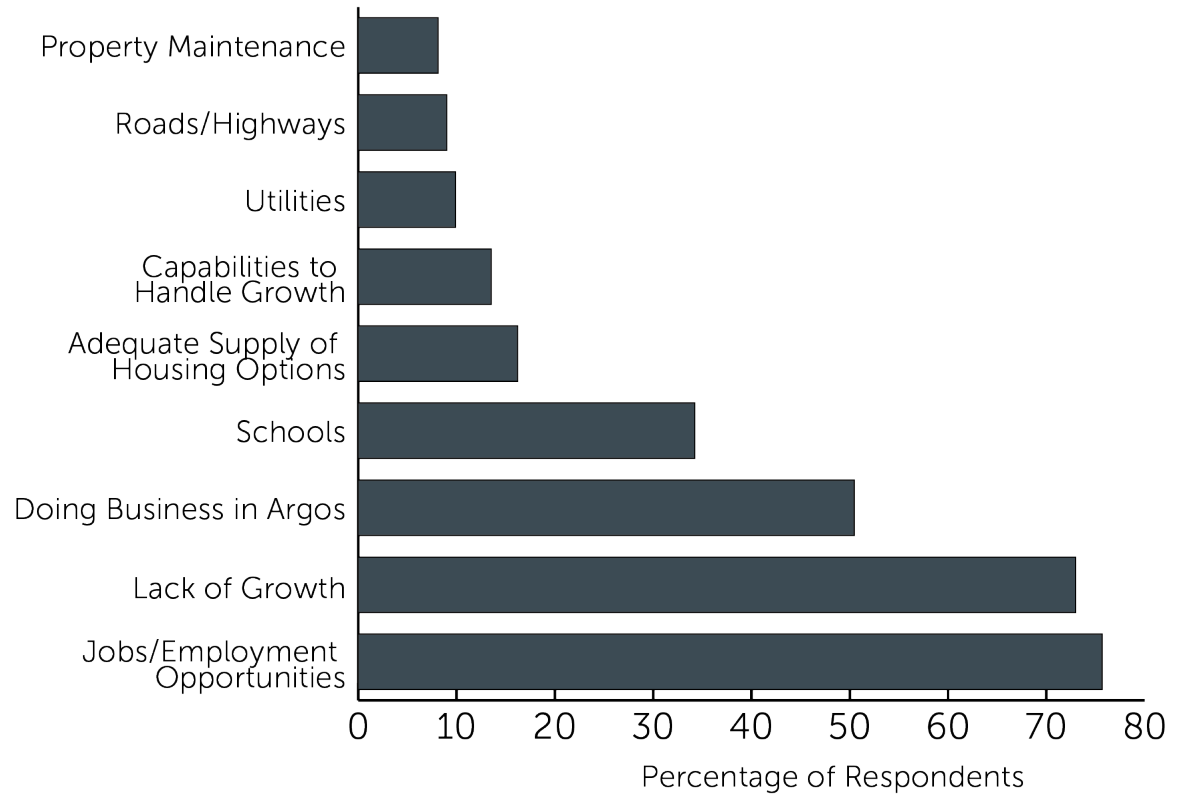


Table B.1: Level of Agreement on Statements About Argos

Statements	AVERAGE LEVEL OF AGREEMENT	
Argos has a shortage of quality retail business.	4.1	AGREE (4)
I would support new, locally-owned retail business with my shopping dollars.	4.1	
Argos has a shortage of quality dining.	4.0	
Population growth is important to the community.	3.8	
Protecting agriculture and natural resources is important.	3.8	NEUTRAL (3)
The Argos Community School Corporation is a great school system.	3.7	
Argos has an abundant supply of religious institutions.	3.6	
Argos' rural character should be preserved.	3.6	
Argos has an abundant supply of well-maintained sidewalks.	3.3	
Argos is capable to handle modest growth.	3.3	
There is good community support.	3.2	
I have access to quality healthcare services.	3.1	
Argos needs more walking and biking trails.	3.1	
Argos should be a thriving commercial center.	3.1	
Argos spends enough resources on infrastructure.	2.8	DISAGREE (2)
Argos has an abundant supply of housing options.	2.6	
Argos has become a better place to live over the past 10 years.	2.5	
Argos has an abundant supply of leisure and recreational options.	2.5	
Most of my healthcare needs are offered in Argos.	2.5	
Argos is headed in the right direction.	2.5	
Argos has a clear vision and organized plan for the future.	2.3	
Argos should be a quiet retirement community.	2.3	
There are good employment options in Argos.	1.8	STRONGLY DISAGREE (1)
Argos has an abundant supply of art and entertainment venues.	1.5	

Business & Development

Business and development are important for a community's growth and success. As seen in previous sections of the survey, many respondents expressed concern for the lack of commercial establishments and industries. The following tables and figures provide more insight on the respondent's desires in the Town of Argos, as well as where appropriate locations for future growth should occur.

The most desired commercial establishment was identified as a Grocery Store, shortly followed by sit-down dining and locally-owned retail business. The least desired commercial development was large-box retail stores (see **Table B.2**).

Technology, manufacturing, light industry, and education were identified as the most desired industries they would like recruited in Argos. Lowest desired industries include travel/tourism, automotive industry, and food processing (see **Table B.3**).

LEAST DESIRED (1)		2		3		4		MOST DESIRED (5)

COMMERCIAL ESTABLISHMENTS	AVERAGE LEVEL OF DESIRE
Grocery Stores	4.1
Sit-down Dining	4.0
Locally-owned Retail Businesses	4.0
Pharmacy	3.6
Professional Office Space	3.1
Fast Food Dining	2.8
Household Services (Laundry)	2.6
Large-box Retail Stores (Wal-Mart, Lowe's, etc.)	2.3

Table B.2: Level of Desire for Commercial Establishments

INDUSTRY	AVERAGE LEVEL OF DESIRE
Technology	3.8
Manufacturing	3.8
Light Industry	3.8
Education	3.8
Healthcare	3.6
Professional Facilities	3.5
Distribution Warehousing	3.4
Metal Fabrication	3.4
Agriculture/Farming/Equipment Sales	3.2
Food Processing	3.1
Automotive Industry	3.1
Travel/Tourism	2.9

Table B.3: Level of Desire for Industry Sectors

Figure B.4 indicates how respondents envision future land use types including business, single-family homes, multi-family homes, and agricultural land preservation. The majority believe that business should take place in Sections 2 (54%) and 3 (70%). Similarly, the top three locations for single-family homes are envisioned in Sections 1

(32%), 2 (57%), and 3 (45%), as well as multi-family homes (35%, 49%, 35% respectively). Nearly 75 percent of respondents believe agricultural preservation should take place in Sections 6 (76%) and 7 (73%).

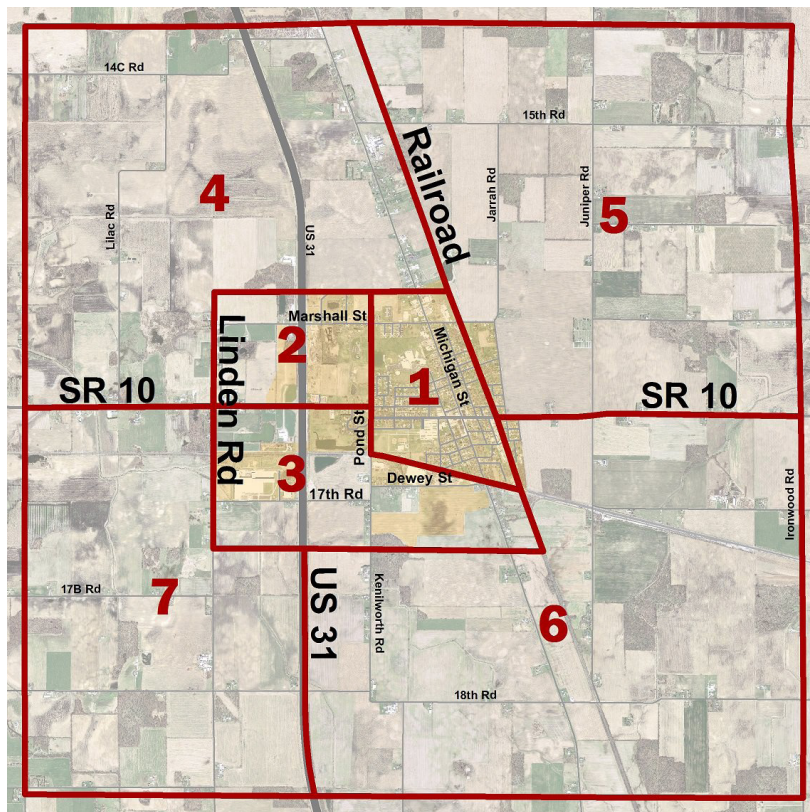
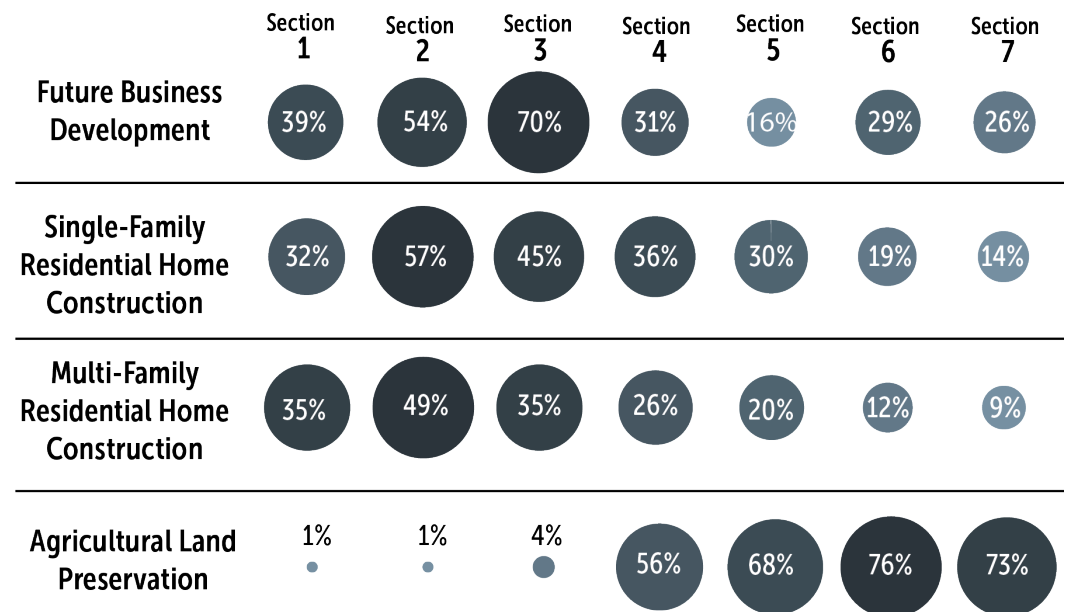


Figure B.4: Location for Future Land Uses



About Respondents

Using the same map from the previous page, **Figures B.5** through **B.10** provide general characteristics of those who responded to the survey. Overall, about half of them live within the Town limits (Sections 1, 2, and 3 with 46%). Approximately 33% live in the surrounding areas (Sections 4, 5, 6, and 7), while 13% live outside the area, see **Figure B.5**.

As shown in **Figures B.6** and **B.7**, the overwhelming majority of respondents have

lived in Argos for more than 15 years (61%) and 86 percent stating they own their home.

Although many live in or near Argos, 56% work in other communities with 25% commuting to Plymouth (**Figure B.8**).

Respondents represented a wide range of age and income levels. The majority are 35 to 55 years of age with an income level between \$35,000 and \$99,999 (**Figures B.9** & **B.10**).

Figure B.5: Where Respondents Live

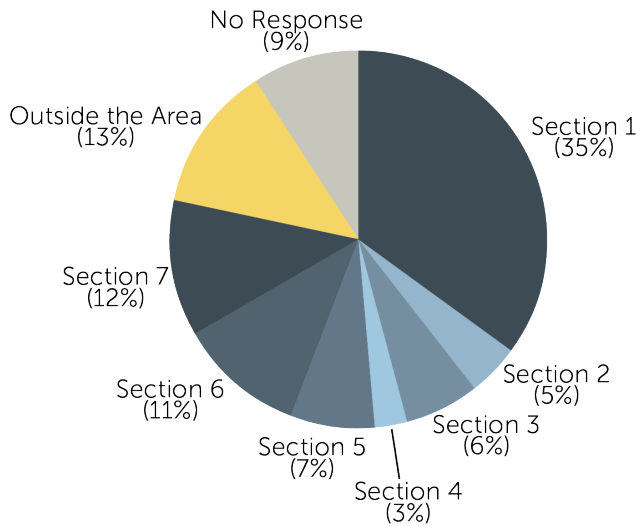


Figure B.6: Years Lived in Argos

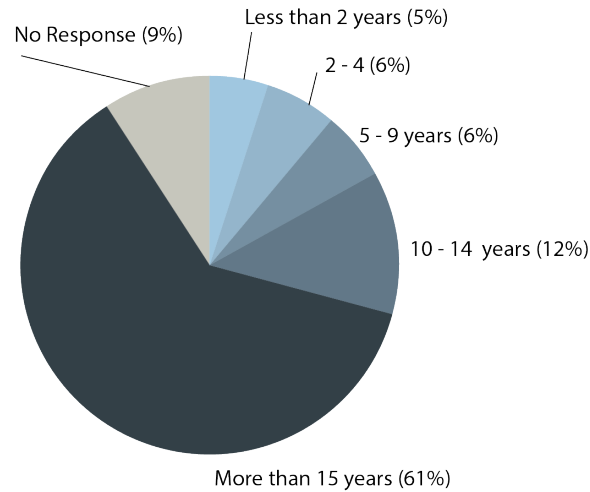


Figure B.7: Breakdown of Homeowners and Renters

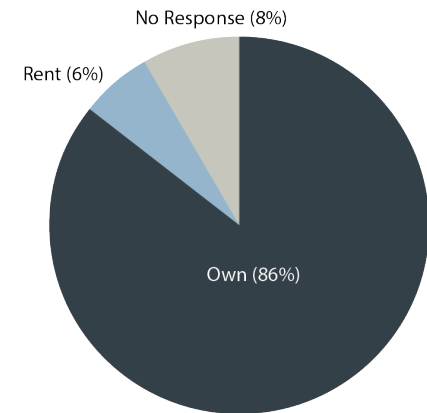


Figure B.8: Where Respondents Work

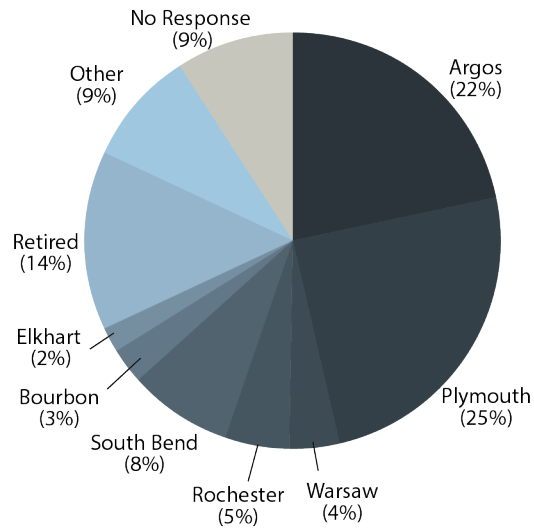


Figure B.9: Age of Respondents

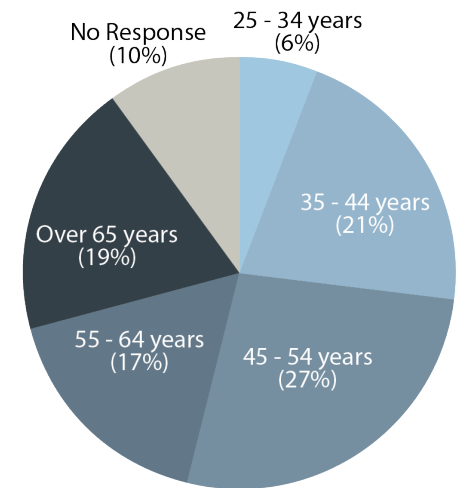


Figure B.10: Household income

